



YOG COIN

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# YOG COIN WHITE PAPER

## TABLE OF CONTENTS

### YOG COIN White Paper

#### YOGA COIN WHITE PAPER

1. Abstract
2. Introduction
  - 2.1 Vision & Mission
  - 2.2 The Evolution from IYF to YogHub.io
3. Market Background & Problem Statement
  - 3.1 The Yoga & Wellness Industry
  - 3.2 The DeFi Landscape
  - 3.3 Identified Gaps
4. YOG Coin: The Solution
  - 4.1 Core Features
  - 4.2 YogHub.io Platform Overview
  - 4.3 Token Utility
5. Technology & Architecture
  - 5.1 Binance Smart Chain (BSC) & BEP-20 Standard
  - 5.2 Smart Contract Security & Audit
  - 5.3 Wallet & Staking Infrastructure
6. Tokenomics
  - 6.1 Total Supply
  - 6.2 Allocation Breakdown
  - 6.3 Vesting & Unlock Schedules
  - 6.4 Transaction Tax & Charitable Giving Mechanism
  - 6.5 Vesting for Founders & Advisors
7. Token Sale Phases
  - 7.1 Private Presale (Phase 0)
  - 7.2 Public Presale (Phase 1 & 2)
  - 7.3 PancakeSwap Liquidity Launch
8. Staking & Rewards
  - 8.1 Staking Pools & APR
  - 8.2 Rewards Distribution Schedule
  - 8.3 Exclusive Yoga Content Access
9. Governance & DAO
  - 9.1 YOG Hub DAO v0.1 (Q4 2025)
  - 9.2 YOG Hub DAO v0.2 (Q1 2026)
  - 9.3 On-Chain Proposal & Voting Process
10. Roadmap
11. Team & Partnerships
  - 11.1 Founders & Core Team
  - 11.2 Advisors & Audit Partners

11.3 Strategic Collaborations
12. Risk Factors & Legal Disclaimer
12.1 Risk Factors
12.2 Legal Disclaimer
13. Conclusion

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# YOGA COIN WHITE PAPER

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## 1. Abstract

YOG Coin is a BEP-20 token on Binance Smart Chain (BSC) designed to merge the ancient wisdom of yoga with modern decentralized finance (DeFi). As the native token of (formerly the International Yoga Foundation, IYF), YOG Coin's mission is to create a self-sustaining ecosystem that rewards mindfulness, funds global wellness initiatives, and empowers its community through transparent governance. By dedicating 10 % of every transaction fee to charitable grants—supporting yoga schools, mental health nonprofits, and environmental causes—YOG Coin goes beyond speculative value. Token holders enjoy staking rewards, exclusive yoga content, and direct voting rights in the YogHub DAO. This whitepaper details YOG Coin's technical architecture, tokenomics, roadmap, and governance framework, offering a blueprint for how yoga and DeFi can co-create positive social impact.

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## 2. Introduction

### 2.1 Vision & Mission

- **Vision:** Foster a global community where the practice of yoga and principles of mindfulness become integral to the DeFi sector—raising collective consciousness and supporting human well-being on a planetary scale.
- **Mission:**
  1. **Integrate Yoga & DeFi:** Incentivize mindful living through financial rewards, enabling yoga practitioners and supporters to fund initiatives that promote mental, physical, and environmental health.
  2. **Transparent Philanthropy:** Allocate 10 % of transaction fees to a dedicated grants pool that finances yoga scholarships, mental health programs, and sustainability projects.
  3. **Community Governance:** Empower token holders via on-chain DAO voting, ensuring that every YOG Coin holder has a voice in fund allocation, partner selection, and future feature development.
  4. **Sustainable Growth:** Build into a one-stop platform for yoga education, community events, and DeFi tools—creating long-term value beyond speculative gains.

## 2.2 The Evolution from IYF to

- **International Yoga Foundation (IYF):** Founded in 2023 to promote yoga education in underprivileged communities, IYF organized global workshops, teacher training courses, and charitable retreats. Over a decade, IYF expanded its reach to 5 countries, distributing over \$500 K in grant funding.
- **Motivation for Rebranding:** As IYF’s digital footprint grew—particularly with its entry into blockchain philanthropy—the need emerged for a unified, tech-driven platform. In Q2 2025, IYF officially rebranded to , reflecting its shift toward an integrated online/offline ecosystem.

2015-2024: IYF Milestones	2025+: Expansion
Organized 1,000+ workshops	Launched YOG Coin (June 2025)
Funded 200 yoga scholarships	Built platform (website & beta app)
Partnered with 50 studios	Established YogHub DAO (Q4 2025)
\$500 K+ in grants disbursed	Rolling out cross-chain bridge (Q1 2026)

- **YOG Coin's Role:** Serving as the bridge between yoga's philanthropic mission and DeFi's community governance, YOG Coin is the cornerstone of 's new, blockchain-powered chapter.
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### 3. Market Background & Problem Statement

#### 3.1 The Yoga & Wellness Industry

- **Global Market Size (2024):** \$120 billion USD
- **Projected Growth:** CAGR of 8.5 % over 2024–2030
- **Core Segments:**
  1. **Yoga Teacher Training & Workshops** (~\$15 B)
  2. **Online Yoga Classes & Apps** (~\$10 B)
  3. **Yoga Retreats & Events** (~\$5 B)
  4. **Yoga Apparel & Merchandise** (~\$20 B)
  5. **Mindfulness & Meditation Services** (~\$12 B)

Despite strong growth, the industry is fragmented—many underserved communities lack access to qualified instructors, digital platforms, or funding. Traditional crowdfunding and grants can be slow, opaque, and disconnected from practitioners.

#### 3.2 The DeFi Landscape

- **Total Value Locked (TVL) in DeFi (June 2025):** \$120 billion USD
- **Key Trends:**
  1. **Yield Farming & Staking:** Users lock tokens to earn APY/ APR rewards.
  2. **DAO Governance:** Communities vote on protocol changes, fund allocations, and strategic direction.
  3. **Charity & Philanthropy Tokens:** A small but emerging niche—fewer than 5 tokens (0.1 % of top 500 DeFi projects) allocate on-chain fees to charity.
  4. **Multi-Chain Interoperability:** Cross-chain bridges (BSC→Ethereum, BSC→Polygon) are becoming standard to reduce gas friction.



However, most DeFi projects prioritize financial returns over real-world impact. While there are “Charity Tokens,” they often lack deep community engagement, reliable on-chain auditing, or a sustainable governance model.

### 3.3 Identified Gaps

1. **Lack of Integration between Wellness & DeFi:** Existing wellness apps rarely leverage DeFi’s yield potential, and DeFi projects seldom partner with legitimate nonprofits to guarantee fund usage.
2. **Opaque Philanthropy:** Even when tokens claim a charitable purpose, there is minimal transparency on fund allocation—raising user trust issues.
3. **Limited Community Governance in Charity:** Many charity-oriented tokens do not offer meaningful on-chain governance; token holders do not truly decide which projects receive funding.
4. **Fragmented Ecosystem:** Yoga instructors, studios, and practitioners are spread across multiple social platforms; no unified DeFi-powered hub exists.

#### YOG Coin’s Opportunity:

- Combine the large, continuously growing yoga/wellness market with DeFi’s primitives (staking, DAO, yield farming).
- Architect tokenomics that ensure transparency in charitable disbursements.
- Build a single, holistic ecosystem () to unify digital yoga education, funding, and DeFi utilities.

## 4. YOG Coin: The Solution

### 4.1 Core Features

- **Charitable Giving by Design:** 10 % of every on-chain transaction fee is locked into a dedicated *Charity Pool* on BSC. These funds finance yoga scholarships, mental-health programs, and sustainability initiatives—audited publicly on-chain.
- **Staking with Purpose:** Stakers earn competitive APR (up to 18 %) and unlock exclusive digital yoga content, online workshops, and early access to YogHub App features—rewarding both financial participation and wellness practice.

- **DAO-Based Governance:** Token holders can propose, discuss, and vote on grant applications, partnerships, and new platform modules through the YogHub DAO.
- **Seamless UX:** 's web and mobile platforms (Android + iOS) allow users to buy, stake, track, and vote—all from a unified interface.
- **Multi-Chain Support (Q1 2026):** A BSC↔Polygon bridge lowers gas friction for users in higher-fee environments (Ethereum) and increases capital efficiency.

## 4.2 Platform Overview

is the **home base** for all YOG Coin activity and community engagement. Key modules include:

- **Staking Dashboard:** View current TVL (total value locked), individual staking rewards, upcoming bonus campaigns, and historical APR rates.
- **On-Chain Grant Portal:** Browse active grant proposals (e.g., "Fund 10 yoga teacher scholarships in India"), review budgets, and cast votes.
- **Educational Hub:** Access curated yoga classes (video + text), meditation guides, and recorded workshops—available to both free users and premium stakers.
- **Marketplace (Coming Q2 2026):** Instructors list live classes, merchandise, and retreat packages priced in YOG Coin. handles escrow and settlement.
- **Community Forum:** Integrated discussion board for holders to share insights, wellness tips, and DeFi strategies.

## 4.3 Token Utility

1. **Governance Voting:** Lock YOG tokens in a governance contract to submit/vote on proposals. Voting power is proportional to the number of tokens locked and the duration.
2. **Staking Rewards:** Stake YOG in official pools (80 % of staking pool yield) and community pools (20 % of yield reserved for bonus content access).
3. **Yield Farming (Future):** Cross-chain yield farming possibilities with wrapped YOG on Polygon, participating in liquidity pools on QuickSwap and other DEXs.
4. **Payments & Memberships:** Use YOG Coin to pay for:
  - Scheduled yoga classes (partner studios)
  - Digital downloads (e-books, guided meditation tracks)
  - Premium YogHub App subscriptions (unlock advanced features)

5. **Charitable Impact:** Every transaction (swap, transfer, or payment) triggers a 2 % fee:

- 1 % → YogHub Charity Pool (10 % aggregate fee out of a 2 % taxed transfer)
- 1 % → Automatic Liquidity Pool (LP) on PancakeSwap

This ensures sustainable liquidity growth and continuous funding for charitable grants.

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## 5. Technology & Architecture

### 5.1 Binance Smart Chain (BSC) & BEP-20 Standard

- **Why BSC?**

- Low gas fees ( $\approx$ \$0.05–\$0.15 per transaction).
- Fast confirmation times ( $\approx$ 3 seconds).
- Large existing DeFi ecosystem (PancakeSwap, Beefy, Venus) for yield farming and LP incentives.

- **Token Standard:**

- YOG Coin is implemented following the **BEP-20** standard (OpenZeppelin Contracts v4.8.0).
- Core functions: `transfer()`, `approve()`, `transferFrom()`, `balanceOf()`, `totalSupply()`, with additional custom logic for transaction fees, charitable allocation, and liquidity auto-locking.

### 5.2 Smart Contract Security & Audit

- **Audit Partner:**

- **SOLIDPROOF.IO** (renowned DeFi security firm with 5+ years of BSC audits).
- Scope: Full codebase review, vulnerability assessment (reentrancy, integer overflow/underflow, front-running, unauthorized access).
- Status: Audit completed May 2025, report publicly available (see "Resources" section).



- **Key Security Features:**

1. **Ownable & Pausable:** Contract can be paused by contract owner in case of emergencies (only until DAO governance is live, then pausing rights transfer to multisig).
2. **Reentrancy Guards:** All external calls wrap in OpenZeppelin's ReentrancyGuard.
3. **SafeMath:** Internal arithmetic uses Solidity 0.8+ built-in overflow checks.
4. **Liquidity Lock:** A portion of LP tokens minted during PancakeSwap liquidity addition is locked for 365 days in a timelock contract.

## 5.3 Wallet & Staking Infrastructure

- **Web Wallet Integration:**

- 's front end uses **Web3.js v1.8.0** to connect MetaMask, Trust Wallet, and Binance Chain Wallet.
- Users can view balances, transaction history, and staking positions directly in the dashboard.

- **Staking Contracts:**

- **PoolV1 Contract:** Allows single-stake of YOG tokens for baseline APR (10 % – 12 %).
- **PoolV2 Contract:** Multi-stake contract integrating YOG + BUSD LP tokens for higher APR (up to 18 %).
- Rewards distributed every 24 hours through a snapshot mechanism to reduce gas overhead.

- **Data Indexing & Analytics:**

- back end indexes on-chain events (staking, transfers, voting proposals) using **The Graph v0.27.2**.
- Real-time charts (TVL, total stakers, TPS) rendered via **Recharts** (React version) on the front end.

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## 6. Tokenomics

### 6.1 Total Supply

**1 000 000 000** (1 billion) YOG tokens (no further minting possible).

## 6.2 Allocation Breakdown

Category	Tokens (YOG)	Percentage
Public Sale (Private + Public Presale)	500 000 000	50 %
Staking & Rewards Pool	200 000 000	20 %
Team & Advisors	150 000 000	15 %
Ecosystem Reserve & Grants	100 000 000	10 %
Marketing & Partnerships	50 000 000	5 %
<b>Total</b>	<b>1 000 000 000</b>	<b>100 %</b>

- **Rationale Behind Allocation:**

- **50 % Public Sale:** Ensures wide distribution, price discovery, and community ownership.
- **20 % Staking & Rewards Pool:** Incentivizes long-term holding, liquidity provision, and platform engagement.
- **15 % Team & Advisors:** Attracts top talent, aligns incentives, and funds ongoing development.
- **10 % Ecosystem Reserve & Grants:** Funds YogHub DAO's charitable initiatives (yoga scholarships, mental health clinics, environmental projects).
- **5 % Marketing & Partnerships:** Bootstraps marketing campaigns, influencer collaborations, and strategic alliances (e.g., global yoga studios, wellness brands).

## 6.3 Vesting & Unlock Schedules

- **Team & Advisors (150 M YOG):**

- **Vesting Duration:** 24 months from the date of token generation (June 10, 2025).
- **Cliff:** 6 months (no tokens unlocked until December 2025).
- **Release Schedule:** Post-cliff, 6.25 % of the total team allocation unlocks monthly over the remaining 18 months.

- **Marketing & Partnerships (50 M YOG):**
  - **Vesting Duration:** 12 months.
  - **Release Schedule:** 8.33 % unlocks monthly beginning July 2025 until June 2026.
- **Ecosystem Reserve & Grants (100 M YOG):**
  - **DAO-Managed:** All tokens initially held in a timelocked multisig (3/5) contract.
  - **Grant Releases:** Community proposals determine fund releases; tokens unlocked on a per-proposal basis (e.g., "20 M YOG to fund 10 yoga scholarships in India," executed via DAO voting).
- **Staking & Rewards Pool (200 M YOG):**
  - **Initial Liquidity:** 100 M YOG seeded into PoolV1 (liquidity for immediate staking).
  - **Ongoing Emissions:** 10 M YOG released monthly to reward stakers until pool exhaustion (20 months).

## 6.4 Transaction Tax & Charitable Giving Mechanism

- **Standard Transfer Tax:** 2 % on every token transfer (including buys/sells on PancakeSwap or transfers between wallets).
  - **1 % → Charity Pool:** Automatically sent to a dedicated charity address (timelocked). Once the balance reaches 5 M YOG, a community vote triggers disbursement to approved charitable partners.
  - **1 % → Liquidity Pool:** Sent to PancakeSwap LP (YOG/BUSD) to bolster liquidity and stabilize price. These LP tokens are locked for 365 days via a timelock contract.

### Example Scenario:

- Alice transfers 1 000 YOG to Bob.
- **2 % Tax = 20 YOG:**
  - 10 YOG → Charity Pool
  - 10 YOG → LP on PancakeSwap (automatically swapped to BUSD + locked, then LP tokens locked on-chain)
- Bob receives 980 YOG.
- **Rationale:** Ensures perpetual funding for charitable initiatives while sustaining on-chain liquidity—aligning with YOG Coin's mission and price stability.

## 6.5 Vesting for Founders & Advisors

### Security & Commitment:

- By subjecting the team's 15 % allocation to a 6-month cliff and 18-month linear vesting, aligns the founders' incentives with long-term success.
- Advisors' tokens vest over 24 months with a 12-month cliff (6.25 % monthly disbursement post-cliff), ensuring continued advisory participation.

## 7. Token Sale Phases

YOG Coin's sale structure is designed to balance early support with broad community participation, ensuring sufficient liquidity and fair price discovery.

### 7.1 Private Presale (Phase 0)

- **Dates:** June 3 2025 – June 7 2025
- **Allocation:** 10 M YOG (1 % of total supply)
- **Price:** 0.0179 USDT per YOG
- **Minimum Contribution:** 10 000 USDT (2 M YOG)
- **Maximum Contribution:** 100 000 USDT (20 M YOG)
- **KYC / Whitelist:** Mandatory. Participants submit KYC docs via KYC portal. Only whitelisted addresses can purchase.
- **Use of Proceeds:**
  - 30 % → Immediate LP on PancakeSwap (establish initial price floor)
  - 20 % → Marketing & CEX listing funds
  - 50 % → Development & operational budget

### 7.2 Public Presale (Phase 1 & 2)

Phase	Dates	Allocation	Price (USDT)	Min Contribution	Max Contribution
Phase 1	July 1 2025 – July 15 2025	200 M YOG	0.007	500 USDT	10 000 USDT
Phase 2	July 16 2025 – July 25 2025	150 M YOG	0.009	200 USDT	5 000 USDT

- **Allocation Breakdown (Public Presale):**
  - **Phase 1 (20 % Discount):** 200 M YOG at 0.007 USDT
  - **Phase 2 (10 % Discount):** 150 M YOG at 0.009 USDT



- **KYC / Whitelist:** Same whitelisting process as private presale, but no minimum holdings.
- **Use of Proceeds:**
  - 40 % → Liquidity Pool (to be paired with BUSD)
  - 30 % → Marketing & Exchange Listings
  - 30 % → Development & Operations (YogHub App build-out, new feature integration)

### 7.3 PancakeSwap Liquidity Launch

- **Date:** June 1 2025
- **Liquidity Added:** 1 m YOG + 1 00 000 USDT (from presale proceeds)
- **Initial Listing Price:** ~0.012 USDT per YOG (price discovery via market)
- **LP Token Lock:** All LP tokens locked in a timelock contract for 12 months (JUNE 30 2026).

#### Post-Launch Strategy:

- Maintain  $\geq 1\%$  of circulating supply in liquidity.
- Conduct periodic "liquidity injections" from marketing budget to prevent price slippage.
- Leverage staked YOG incentive programs to encourage LP provision on PancakeSwap.

## 8. Staking & Rewards

### 8.1 Staking Pools & APR

- **PoolV1 (Single-Token Stake):**
  - **Start Date:** June 3 2025
  - **Allocation:** 10 M YOG (initial)
  - **APR:** Dynamic, starting at 12 %, decaying by 0.5 % per month until a floor of 8 %.
  - **Eligibility:** Any user with  $\geq 10000$  YOG.

- **PoolV2 (LP Stake – YOG/BUSD):**

- **Start Date:** July 1 2025
- **Allocation:** 10 M YOG
- **APR:** 18 % (fixed for the first 6 months), then decaying to 10 % over the next 12 months.
- **Eligibility:** Requires user to hold YOG/BUSD LP tokens (obtainable via PancakeSwap).

## 8.2 Rewards Distribution Schedule

- **Rewards Capture:**

- Daily reward snapshot at midnight UTC.
- Rewards allocated proportionally to each staker's share of the pool.

- **Claim Period:**

- Users may claim rewards once per week to minimize gas overhead.
- Unclaimed rewards automatically compound if left unstaked for 30 days.

- **Early Unstake Penalty:**

- If a user unstakes within the first 14 days, a 2 % fee is burned (reducing total supply).
- After 14 days, no penalty applies beyond standard network gas fees.

## 8.3 Exclusive Yoga Content Access

- **Tiered Rewards:**

- **Silver Tier (Stake  $\geq$  1 000 YOG):** Access to monthly group-led live streams (recorded for on-demand use).
- **Gold Tier (Stake  $\geq$  5 000 YOG):** Access to premium workshops (e.g., "Yoga & Mindfulness for High Performers") and one-on-one Q&A with master instructors.
- **Platinum Tier (Stake  $\geq$  10 000 YOG):** Invitation to YogHub Retreats (location-based yoga gatherings subsidized by the Charity Pool).

- **Token-Gated Content:**

- All exclusive content requires proof of stake via on-chain signature.
- Content is hosted on with a secure wallet-verification gateway (Web3-enabled).

## 9. Governance & DAO

## 9.1 YOG Hub DAO v0.1 (Q4 2025)

- **Launch:** October 1 2025
- **Governance Token:** "Staked YOG" (sYOG) – minted 1:1 when YOG is locked into the governance contract.
- **Proposal Threshold:** Minimum 10 K sYOG to submit a proposal (prevent spam).
- **Quorum Requirement:**  $\geq 3\%$  of circulating YOG must vote for proposal to pass.
- **Voting Period:** 7 calendar days per proposal.
- **Eligible Proposals (v0.1):**
  1. Release of Charity Pool funds for approved initiatives.
  2. Addition or removal of strategic yoga studio partners.
  3. Minor upgrades to front end (e.g., new content categories).

## 9.2 YOG Hub DAO v0.2 (Q1 2026)

- **Launch:** January 15 2026
- **Upgrades:**
  1. **Delegation:** Token holders can delegate voting power to trusted representatives.
  2. **Off-Chain Voting Integration:** integration for low-cost governance proposals.
  3. **Treasury Dashboard:** Real-time view of YogHub Treasury (charity balance, LP reserves, revenue streams).
- **New Proposal Types:**
  1. **Code Upgrades:** Deploy new smart contract features (requires timelock + multisig signer).
  2. **Strategic Partnerships:** Large-scale partnerships with DeFi protocols (e.g., cross-chain aggregator, NFT integrators).
  3. **Revenue Allocation:** Determine percentages of BUSD revenue (from License Fees, Premium App subscriptions) to divert to R&D, marketing, or additional charity pools.

## 9.3 On-Chain Proposal & Voting Process

### 1. Proposal Submission:

- User connects wallet → navigates to "Governance" → clicks "New Proposal."
- Complete form: Title, Description, Discussion link (YogHub Forum), Requested Funding (if applicable), Voting Type (binary/single-choice).
- **Gas Fee:** Paid in BNB at gas rates.

## 2. Snapshot & Discussion Phase:

- Proposal automatically posted on validated Snapshot space (snapshot.yoghub.eth).
- Community discusses merits on YogHub Forum thread.
- Snapshot voting uses off-chain signature; no gas required to cast votes.

## 3. Counting & Execution:

- After voting period (7 days), Snapshot results finalize tally.
- If "Yes" votes  $\geq$  quorum and exceed "No" votes, proposal passes.
- Proposal details passed to the multisig (3/5) for execution—e.g., releasing 20 M YOG to XYZ charity.

## 4. Timelock Delay (v0.2):

- All approved treasury spends undergo 48-hour timelock before execution—allowing final community review and preventing malicious proposals.

# 10. Roadmap

Quarter	Milestones
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Quarter	Milestones
<b>Q2 2025</b>	<ul style="list-style-type: none"> <li>• YOG Coin BEP-20 smart contract deployed and audited (Completed)</li> <li>• website launched (Beta)</li> <li>• Private presale (100 M YOG @ 0.005 USDT)</li> </ul>
<b>Q3 2025</b>	<ul style="list-style-type: none"> <li>• Public Presale Phase 1 &amp; 2 (350 M YOG @ 0.007–0.009 USDT)</li> <li>• PancakeSwap listing with 150 M YOG + 1 M USDT liquidity</li> <li>• PoolV1 Staking Launch (12 % APR)</li> <li>• YogHub App Beta (Android + iOS)</li> <li>• First “YogHub Virtual Town Hall” AMA</li> </ul>
<b>Q4 2025</b>	<ul style="list-style-type: none"> <li>• YogHub DAO v0.1 launch (governance on charity pool)</li> <li>• PoolV2 (YOG/BUSD LP) Staking Launch (18 % APR)</li> <li>• First community grant disbursement (20 M YOG)</li> <li>• Onboard 5 partner yoga studios accepting YOG for classes/merch</li> <li>• YogHub App Alpha (limited feature set)</li> </ul>
<b>Q1 2026</b>	<ul style="list-style-type: none"> <li>• YogHub App Public Launch (full staking dashboard, premium content, proposal portal)</li> <li>• BSC ↔ Polygon Bridge integration</li> <li>• YogHub DAO v0.2 (delegation + treasury dashboard)</li> <li>• Onboard 10 yoga studios in Europe &amp; North America</li> </ul>
<b>Q2 2026</b>	<ul style="list-style-type: none"> <li>• YogHub Marketplace MVP (yoga classes, merchandise, retreat listings priced in YOG)</li> <li>• Launch “YogVerse” VR yoga pilot (Metaverse partner)</li> <li>• Host Global Wellness Hackathon (build DeFi-wellness dApps)</li> </ul>
<b>Q3 2026+</b>	<ul style="list-style-type: none"> <li>• Expand cross-chain support to Ethereum Mainnet</li> <li>• Launch community-funded scholarship DAO (quarterly vote-driven grants)</li> <li>• Integrate with top 3 CEXs (Binance, KuCoin, )</li> <li>• Develop “YogHub NFT” ecosystem (limited-edition digital art, fundraising for retreats)</li> </ul>

## 11. Team & Partnerships

### 11.1 Founders & Core Team

- **Rahul Rathod — Founder & Lead Developer**

- **Background:** 12 years in web development (LAMP, Node.js), 3 years in Ethereum & BSC smart contract engineering.
- **Role:** Architected and deployed YOG Coin smart contract, leads 's technical roadmap, manages integration with DeFi protocols.
- **Credentials:** in Computer Science, Certified Solidity Developer, 10 000+ hours of yoga practice.

- **Julie Upton — Co-Founder & Head of Community**

- **Background:** 8 years in nonprofit management, digital marketing, and global partnership development.
- **Role:** Oversees YogHub community relations, leads marketing campaigns, coordinates partnerships with yoga studios and wellness nonprofits.
- **Credentials:** M.A. in Organizational Leadership, 500+ hours of certified yoga teacher training, former Director of Outreach at International Yoga Foundation (2013 – 2024).

- **Alex Nguyen — CTO (Blockchain Infrastructure)**

- **Background:** 6 years in blockchain architecture, specialized in cross-chain bridges and DeFi infrastructure on BSC and Polygon.
- **Role:** Manages liquidity-pool smart contracts, oversees BSC↔Polygon bridge development, ensures on-chain data indexing and analytics integrity.
- **Credentials:** M.S. in Computer Engineering, Core Developer on "ChainBridge" open-source project, 5 audited DeFi protocols.

- **Priya Sharma — Head of Product & UX**

- **Background:** 7 years designing web and mobile user experiences for fintech & edtech platforms.
- **Role:** Leads 's UX/UI design, ensures intuitive staking dashboards, simplified grant submission flows, and seamless wallet integrations.
- **Credentials:** B.Des in Interaction Design, UX Lead at two early-stage DeFi startups, 2000+ hours practicing Vinyasa & Yin yoga.

## 11.2 Advisors & Audit Partners

- **Dr. Michael Lee — Senior Spiritual Advisor**

- **Background:** 20 years teaching yoga philosophy, meditation, and holistic health.
- **Role:** Guides the integration of authentic yoga principles into 's content, ensures charitable grants align with genuine wellness initiatives.
- **Credentials:** Ph.D. in Eastern Philosophy, published author on Yoga for Healing.
- **SOLIDPROOF.IO — Smart Contract Security Auditor**
  - **Background:** Top-tier DeFi security firm with 50+ audited projects on BSC and Ethereum.
  - **Role:** Conducted comprehensive security audit on YOG Coin smart contract, provided mitigation recommendations, and verified liquidity-locking logic.
  - **Credentials:** ISO 27001 Certified, OWASP Top 10 specialization, five years of DeFi auditing experience.
- **Emily Chen — Marketing Advisor**
  - **Background:** 10 years in fintech marketing, previously led growth at two unicorn DeFi protocols.
  - **Role:** Advises on go-to-market strategies, community growth tactics, and influencer collaborations across crypto & wellness verticals.
  - **Credentials:** MBA in Marketing, Former CMO at DeFi aggregator "YieldSphere."

### 11.3 Strategic Collaborations

- **Global Yoga Alliance (GYA):**
  - Partnership to promote YOG Coin as an approved payment method at 5 000+ accredited yoga studios.
- **Metaverse Wellness Lab:**
  - Joint pilot for "YogVerse" VR yoga experiences in Decentraland & Somnium Space (Q2 2026).
- **Polygon Labs:**
  - Technical support and grant funding for cross-chain integration (BSC↔Polygon bridge).
- **MindfulTech NGO:**
  - Channel 30 % of quarterly charity funds to MindfulTech's mental health clinics in Southeast Asia.
- **Beethoven Analytics:**
  - On-chain data analytics partner providing real-time dashboards for token distribution, LP reserves, and staking metrics.

## 12 Risk Factors & Legal Disclaimer



## 12. Risk Factors & Legal Disclaimer

### 12.1 Risk Factors

- **Regulatory Uncertainty:**

- Cryptocurrency regulations vary by jurisdiction. There is no guarantee that tokens like YOG Coin will remain compliant indefinitely. Regulatory crackdowns could restrict trading or use.

- **Smart Contract Vulnerabilities:**

- Despite rigorous audits, undiscovered vulnerabilities may exist. A critical exploit could compromise funds or destabilize tokenomics.

- **Market Volatility:**

- YOG Coin's price is subject to market forces. Rapid price swings could impact liquidity, staking yields, and user confidence.

- **Adoption Risk:**

- Achieving significant adoption among yoga practitioners, studios, and charitable organizations may take longer or require more resources than anticipated.

- **Competitive Landscape:**

- Emerging "wellness tokens" or established DeFi protocols could launch competing projects with similar charitable models, potentially diluting market share.

- **Technical Implementation Delays:**

- Development of the YogHub App, cross-chain bridge, and marketplace may encounter delays or budget overruns, impacting roadmap timelines.

- **Governance Attack Vectors:**

- Whale holders could theoretically accumulate enough voting power to influence DAO decisions in ways that disadvantage smaller holders.

### 12.2 Legal Disclaimer

#### 1. No Investment Advice:

THIS DOCUMENT IS NOT AN OFFER OF INVESTMENT OR A SOLICITATION OF AN OFFER OF INVESTMENT.



- This whitepaper is for informational purposes only and does not constitute financial, investment, or legal advice. YOG Coin is a utility token designed to facilitate transactions and governance within 's ecosystem.

## 2. **Forward-Looking Statements:**

- Any projections or roadmap milestones described in this document are forward-looking and subject to change. Events beyond 's control—such as regulatory changes, market conditions, or development setbacks—may necessitate adjustments.

## 3. **Risk Acknowledgment:**

- Prospective token holders should conduct their own due diligence ("DYOR") and consult professional advisors if necessary. Holding or trading YOG Coin carries inherent risks, including total capital loss.

## 4. **No Guarantee of Returns:**

- Staking yields, token appreciation, and airdrop allocations are not guaranteed. does not promise any fixed return or profit.

## 5. **Jurisdictional Restrictions:**

- YOG Coin tokens are not offered to residents of certain jurisdictions (e.g., United States, Canada, China) where local laws prohibit or restrict token sales. It is the user's responsibility to ensure compliance with local regulations.

# 13. Conclusion

YOG Coin represents a pioneering fusion of ancient yoga values with state-of-the-art DeFi primitives. By allocating 10 % of transaction fees to charitable endeavors, offering competitive staking yields, and empowering holders through DAO governance, YOG Coin transcends typical utility tokens—becoming a movement toward mindful finance.

provides the digital infrastructure (web and mobile) to unite a global community of yoga practitioners, instructors, and wellness advocates, ensuring that every YOG Coin holder contributes to a positive social impact.

As we progress through our multi-phase roadmap—launching staking pools, governance protocols, cross-chain bridges, and a decentralized marketplace—we invite you to join this journey. Whether you're drawn by yield farming, philanthropic goals, or the quest for a more mindful DeFi experience, YOG Coin offers a clear path: **stake your YOG, shape our future, and practice compassion—on and off the blockchain.**

*Elevate Your Practice. Empower Your Community. Enrich the World.*

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